



• **High-and-dry concept comes to generators**

TAMPA - 3:01 PM EDT Tuesday - A company is launching in Tampa that provides guaranteed electrical power and fuel to businesses and others that must keep operating in bad weather and in spite of power outages.

Power To Go provides towable generators and guarantees fuel to run them during prolonged power outages.

The company has 8,000 square feet of multilevel space on 5 acres off Seventh Avenue in Tampa, east of Ybor City. Its parent company, Discount Rental & Sales Inc., is based in West Palm Beach.

In its still unproven business plan, companies buy generators from Power To Go, which can then be stored in one of its own secure facilities, similar to "high-and-dry" docks used by marinas to store boats. The company pledges to keep the generators in ready-to-run condition.