

BUSINESS

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Generator Company Guarantees Power For Businesses, Homeowners

Hurricane season is coming. Got a generator?

Discount Rental & Sales Inc. has launched Power To Go, a new company that sells fuel and generators on trailers to businesses and residents.

Businesses or homeowners buy a generator from Power To Go, which stores the generator in one of its high-and-dry facilities in Orlando, Tampa and West Palm Beach, maintains it, and keeps it ready-to-run condition all year long. Facilities in other locations are planned.

When power outages occur, owners can pick up the towable generator from the facility. When power has been restored, return it to Power To Go at facilities.

"A company's ability to get electricity when the power grid fails can make or break their business," said Richard A. Walker, president of West Palm Beach-based Power To Go and its parent company, Discount Rental & Sales Inc.



Walker said the hurricanes of 2004 and 2005 demonstrate the need for a company that can provide alternative power when the regular sources of electrical power break down. In Florida, more than 10 million people have been left without power because of hurricanes.

"We guarantee everything. We guarantee that your generator will be kept in good operating order, we guarantee its availability when you need it, and we **Please see GENERATORS on Page 2C** ▶

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guarantee that there will always be fuel available to keep it running."

Walker said his company got the idea for Power To Go during the last two

hurricane seasons, when Discount Rental & Sales Inc. was inundated with requests for generators and fuel to keep them running.

"Of course, demand quickly outstripped supply," Walker said. "And when even those folks lucky enough to find a generator couldn't get fuel, it got us

to thinking that people needed some sort of system that would guarantee that power would be available, no matter what the circumstances."

More info:
www.powertogo.com

— GARY PINNELL